

Product designer who turns complex systems into tools people depend on. I design knowing someone I care about could be the end user, whether they're managing their finances or health. I build what I design, shipping production front end, so the work that ships is the work that was designed. Let's build something meaningful.

EXPERIENCE

Product Designer · baquera.design

Feb 2026 - Present | Contract design and build for startups and small business

- Shipped native iOS app built with SwiftUI and **Claude Code**.
- **Live reservations and payments** in private testing with real users.
- **Delivered 3 projects** across e-commerce, sportstech, and fintech.
- **Contributing front end code** to active production codebases.

Product Designer · SureCost

May 2023 - Jan 2026 | HealthTech SaaS for pharmacy procurement

- **Built two custom AI design agents**, tripling capacity.
- Designed **data visualization dashboards** for compliance workflows.
- Built **design system (WCAG 2.1 AA)** accelerating development.
- Led **0→1 Purchase Manager feature**, preventing pharmacy closures.
- **Sole designer** on Struts to React migration, rebuilding 60% of pages.
- **Preserved major US retailer automations** while modernizing interface.

Customer Advocacy Specialist · OnePay

Dec 2021 - Jan 2023 | FinTech SaaS for modern banking

- Helped scale during Walmart acquisition from **70 to 200+ employees**.
- Researched **400+ user cases** after the launch of an app rebrand.
- Utilized data analytics tools to measure customer satisfaction.
- Identified trends in support tickets to guide product improvements.

EDUCATION

Bachelor of Science · Oral Roberts University

Product Design · Memorisely

Nov 2022 - Feb 2023

References available on request

TOOLSTACK

-  Figma
-  Cursor
-  Claude
-  Jira
-  Dovetail
-  GitHub
-  Maze
-  Mixpanel
-  Xcode
-  Lovable
-  Framer
-  Slack

SKILLS

- AI Prototyping
- Accessibility (WCAG 2.1 AA)
- AI-Assisted Research
- Front End (React, HTML, CSS, Tailwind)
- Data Visualization
- Design Systems
- Product Vision
- Multi-Persona Design

INTERESTS

- Tennis
- Weightlifting
- Pickleball
- Coffee